

Black Country Foodbank Harvest 2026 - Comms Pack

Please feel free to use any of the following resources to share your harvest activities with your colleagues, children and parents so more people can join the conversation.

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*NB. Some sections will need to be amended/updated as appropriate **

Parent Letter Template

Dear Parent/Carer,

Harvest Collection - Supporting Black Country Foodbank

This Harvest, our school **will once again be supporting/have pledged to support*** Black Country Foodbank to help local families who are facing difficult circumstances. Around 13 million people live below the poverty line in the UK, and the need for foodbanks continues - last year, Black Country Foodbank provided nearly ½ million meals to adults and children in need in our local communities.

Black Country Foodbank works to provide emergency food and essential items to people across our community, and their work is made possible through the generosity of local people.

As a school, we are proud to be part of this effort and to help teach our pupils about kindness, compassion, and supporting others.

We would like to invite families to contribute by donating non-perishable food items and essential toiletries this Harvest - suggested items can be found on the Harvest Shopping List provided by the foodbank. Items must be in a packet or tin as the foodbank is unable to store fresh food items - and donations must be in date and unopened.

Donations should be brought into school by **XXXX*** and can be placed in **XXX***.

Even a single item can make a meaningful difference to someone in need, and we are grateful for any support you are able to give.

Thank you for helping us to support our local community this Harvest.

Yours sincerely,

[**School Name / Headteacher Name***]

Newsletter or Website Paragraph

Option 1

This Harvest, we're helping Black Country Foodbank support local families in need. Watch their short film, created with local school children, where they share what it might feel like if they didn't have enough food <https://youtu.be/EJEm1vU3PJo>. Then take a look at their Harvest Shopping List for ideas on items to donate. Even bringing just one item can help make a difference 🍷

Option 2

This Harvest, we are supporting Black Country Foodbank to help local families in need. Black Country Foodbank operates with the core principle of 'being resourced by the community, for the community', and schools across the region play an important role in supporting their work.

We would encourage families to take a look at the Harvest Shopping List for suggestions of items to donate.

Donations should be brought into school by XXXX* and can be delivered to XXX*. Even a single item can make a meaningful difference to someone in need.

Social Media Post

This Harvest, we are supporting Black Country Foodbank to help local families in need.

One of their core values is being 'resourced by the community for the community', and schools across the Black Country play a vital role in making that possible.

Please take a look at their Harvest Shopping List for ideas on items to donate.

Donations need to be in school by XXXX* and can be taken to XXX*.

Just one item can make a difference to someone in need.

@blackcountryfoodbank #foodpoverty #community